

Ministero degli Affari Esteri e della Cooperazione Interna:







CONFINDUSTRIA

DRAFT PROGRAM VER 4G AS OF 30.09.2024 – APPROVAL PENDING

The Italy – US Tech Business and Investment Matching Initiative

PLENARY SESSION FRIDAY, OCTOBER 25, 2024, from 9.00am to 2.15 pm Auditorium of the Embassy of Italy to the United States 3000 Whitehaven Street NW Washington, DC 20008

9.00 Registration and Welcome

9.30 – 10.00 Presentation of the Strategic Study on Opportunities for Italian Companies in the US

- Mariangela Zappia, Ambassador of Italy to the United States
- Italian Trade Agency (TBC)
- Lorenzo Tavazzi, Senior Partner and Head of International Development, The European House Ambrosetti TEHA

<u>10.00 – 10.05 The Italy – US Tech Business and Investment Matching Initiative: an Introduction</u>

- Andrea Gumina, President, The Transatlantic – Harmonic Foundation

<u>10.05 – 10.35 Session I – The Italy – US Tech Business and Investment Matching Initiative:</u> Institutional Remarks

- Italian Ministry of Enterprises and Made in Italy Representative / Italian Government Representative
- US Administration Representative
- Jack Markell, US Ambassador to Italy
- Massimiliano Fedriga, President of the Italian Conference of Regions

<u>10.35 - 12.45 Session II – Boosting Investments in Aerospace and Life Sciences/Bioeconomy</u> sectors through stronger local-to-local partnerships

Moderated by: Stefania Palma, Financial Times [TBC]

10.35 – 10.40 An interactive tool to explore Italian Aerospace and Life Science Ecosystems - an introduction by: Alessandro Capocchi, Full Professor of Business Economics, University of Milano Bicocca

10.40 – 11.40 Fireside Chat 1 – How to strengthen investments between Italy and US

- Amedeo Teti, Director, Italian Interministerial Foreign Investment Attraction Committee
- Daniel Ricchetti, Deputy Special Representative for City and State Diplomacy, DoS
- Jasjit Singh, Executive Director of SelectUSA
- Eric Smith, Tech Hubs Program Director at the U.S. Department of Commerce EDA (TBC)
- Mauro Battocchi, Director General for the promotion of Italy, Italian MFA

11.40 – 12.50 Fireside chat 2 – A strategy to reinforce Local-to-local partnerships

Along the Third TIC and THF United States Stakeholders' Annual Meeting



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- Sergio Emidio Bini, Regional Minister for Economic Development, Friuli Venezia Giulia (TBC)
- Andrea Tronzano, Regional Minister for Economic Development, Piemonte (TBC)
- Andrea Di Lucente, Regional Minister for Economic Development, Molise (TBC)
- Alessandro Delli Noci, Regional Minister for Economic Development, Puglia (TBC)
- Confindustria Representative
- Marjorie Chorlins, Senior Vice President for European Affairs at the U.S. Chamber of Commerce
- National Governors Association (TBC)

12.50 pm Closing remarks / Keynote Speech

- Francesco Rocca, President, Regione Lazio (TBC)

<u>1 pm – 2.15 pm Networking Lunch</u>

2.15 pm Plenary Session ends

<u>TBD</u>

1pm – 1.30 pm Press Conference

- Mariangela Zappia, Italian Ambassador to the United States
- Massimiliano Fedriga, President of the Italian Conference of Regions
- Andrea Gumina, President of the Transatlantic-Harmonic Foundation
- Other US and Italian Representatives TBC

With Italian and US journalists









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SAVE THE DATE

<u>The Italy – US Tech Business and Investment Matching Initiative</u>

TECHNICAL-LEVEL CLOSED-DOORS PARALLEL SESSIONS ON AEROSPACE AND LIFE SCIENCE / BIOECONOMY

FRIDAY, OCTOBER 25, 2024, from 230pm - 5 pm

Room A – Aerospace Ecosystems Room B – Life Sciences / Bioeconomy Ecosystems Embassy of Italy to the United States 3000 Whitehaven Street NW Washington, DC 20008

Participants. These parallel sessions will bring together Delegates operating at a technical level for the empowerment of the Aerospace and the Life Sciences / Bioeconomy Ecosystems, designated by and / or selected in collaboration with Italian Central and Regional Government and US Federal and State-level Government.

They will include, i.e., representatives from US DoS / DoC / Trade Administration and from Italian Ministries, delegates from Italian Regional and US State-Level Government, Agencies and EDOs, US Tech-Hubs and relevant Italian ecosystems representatives.

Agenda. By stocktaking the conversation already put in place during the morning's plenary session, this first "in person get-together", anticipated by the Networking Lunch, should help aligning Delegates' agendas and finalize a calendar of coordinated B2B and G2G initiatives for 2024 and 2025, both in Italy and US.

Such initiatives should promote better, mutual understanding of US and Italian most innovative ecosystems, so as to being conducive, i.e., to more quality investments flowing from US to Italy and more extensive strategic industrial partnerships and technological cooperation between Italy and US.

They could include, inter alia, the establishment of:

- Tools to enhance access to relevant information and programs brought about by the Italian and US Ecosystems and Central / Local actors;
- Improved sharing of existing and new initiatives (e.g., fairs, meetings, etc.);
- Online and in-person B2B/G2B/G2G meetings;
- Study and business tours.

2.30 – 2.40 pm Introduction

Panel A Introduced and moderated by

- Industrial Champion from Aerospace Ecosystem (indicated by Confindustria)
- Industrial Champion from Aerospace Ecosystem (indicated by US Chamber of Commerce)

Panel B Introduced and moderated by

 Industrial Champion from Life Sciences / Bioeconomy Ecosystem (indicated by Confindustria)

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- Industrial Champion from Life Sciences / Bioeconomy Ecosystem (indicated by US Chamber of Commerce)
- 2.40 pm 3.50 pm 4 minutes presentation from each Delegate
- 3.50 pm 4.50 pm Interaction among Delegates
- 4.50 pm 5.00 pm Co-Chairs' Wrap-Up and Final Remarks

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