



(Who we are)

We are a **strategy & innovation** consultancy founded in Silicon Valley that support organizations through the use of innovative methodologies with a strong vertical specialization in the **energy sector**.

We understand innovation in energy begins by putting the **customer** at the **centre** of the **decision-making process**.

We **design & prototype**, together with different agents of the ecosystem, new **products and services** that generate **impact**. We are **pioneers** in the incorporation of **venture building methodologies** focused on the energy sector.

We specialize in **identifying opportunities for growth** across various sub sectors in the energy industry, including: **Generation, Distribution, Transmission, Infrastructure and Storage and Battery Technology**.

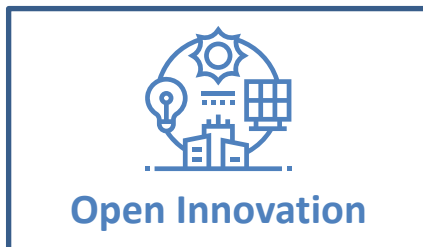
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Tree s.r.l.

**WE DELIVER IMPACT
THROUGH INNOVATION**



**MIT
Technology
Review**

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Corporation



ASSOLOMBARDA

Filiera Energy Sustainable Global Chain

(Product description)

Understanding the market is the starting point for innovation. Our open innovation team provides our clients with **market intelligence**, helps create **innovation ecosystems** and fosters collaboration with one of the richest **startup ecosystems** in the world.

We help transform organisations by implementing a **growth mindset, adapting culture** to the new rules of the game of the digital economy and reinventing processes and ways of working by becoming **more agile, more entrepreneurial and closer to our customers**.

The biggest challenge for organisations is to adapt their **value proposition** to a changing world. We support our customers by **designing and implementing new products, prototypes or even entire businesses**.

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