



# INCIPIT

**Our vocation is to give you an exceptional data set about your patient and your customer**

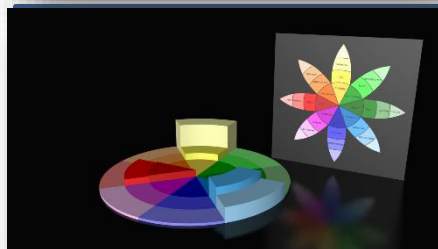


ASSOLOMBARDA  
Filiera Life Sciences

We offer a web-based feedback management platform, based on video and image technology with a high level of interactivity. It's designed and developed to listen to complexity and to build trust.

At the same time, we are a team of experts with many years of experience in customer and patient experience.

We can support you in reading data, analyzing insights and creating a continuous and circular feedback system to improve patient engagement



**E-PATHOS**<sup>®</sup>  
*Emotional Tracking Platform*

E-PATHOS presents a new approach in the context of customer and patient experience management: mapping, through video technology, the emotional customer journey and engaging the patient

E-PATHOS is conveyed through an interactive video that traces, with logical turning points, the full patient experience

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